



## Membership Platform Checklist

This checklist provides an overview of what to consider when choosing a membership platform.

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### 01: Needs & Requirements

#### What kind of business are you?

- Business
- Organization
- Startup / Entrepreneur

#### What stage of business are you at?

- New / Startup
- Early Stage
- Mid Stage
- High Growth
- Existing offline business migrating to online

#### What type of membership are you supporting?

- Content
- Digital Products
- Courses / Curriculum
- Social Community
- SAAS

### 02: Features

#### What features do you need?

- Registration
- Checkout / Sales Funnel
- Member CRM
- Content
- Courses
- Events

- Forums
- Community
- API / Extension
- Other

## 03: Setup

### What kind of setup is best for you?

- DIY** (Do it yourself)  
Do-it-yourself requires a hands on approach where you do all the work and setup.
  
- DFM** (Done for me)  
Managed platforms are set up by another party (i.e. agency or developer). They will handle all the heavy lifting and configuration.
  
- SAAS**  
Software-as-a-service provides a pre-built platform for you to log into and configure. This will give you a set of existing features and limitations to work within.

## 04: Support

### What kind of support do you need?

- Online support
- Phone support
- Help Desk

## 05: Pricing

### Which pricing model makes the most sense for you?

- Recurring subscription / support
- One-time fee / project cost (agency)

### What is your monthly/annual budget?

ex: \$150/month

### Do you need platform ownership?

- Yes
- No

## Platforms

### DFM platforms

**MemberDev** - <https://memberdev.com/>

That's us! We're an ideal solution for entrepreneurs who want a custom membership platform with guidance and setup. We have two service options that provide different project workflows and deliverables, but they both result in a custom all-in-one platform.

**Codeable** - <https://codeable.io/>

This is a great site to find and hire an expert WordPress developer. They can scope your project and then provide you with their own proposal on how they would approach building your platform.

### DIY platforms

**WordPress + MemberMouse** - <https://membermouse.com/>

MemberMouse is a great solution for custom platforms. It provides a robust feature set with lots of flexibility and room for growth. We've partnered with them for years and have over 30+ custom platforms built with their plugin.

**WordPress + Restrict Content Pro** - <https://restrictcontentpro.com/>

Restrict Content Pro is our other favorite. They have a well built plugin with lots of add-ons and extensions that allow you to build virtually any membership feature. They also provide top notch support from their core development team, so you're never stuck waiting around for generic answers to questions.

**Mighty Networks** - <https://www.mightynetworks.com/>

MightyNetworks is a great solution for platforms that focus on community and/or social features. They provide all the things you need to keep an active online community engaged and connected via web + mobile app.

**Podia** - <https://www.podia.com/>

Podia is a simple and low cost solution for all-in-one membership features. You can build a quick website with essential membership features using their platform.

**Wild Apricot** - <https://www.wildapricot.com/>

Wild Apricot is a great option for organizations. They provide a lot of great features to manage a member database, provide networking tools, and allow your organization to flourish online.